

**make  
my  
restaurant**  
From vision to reality.

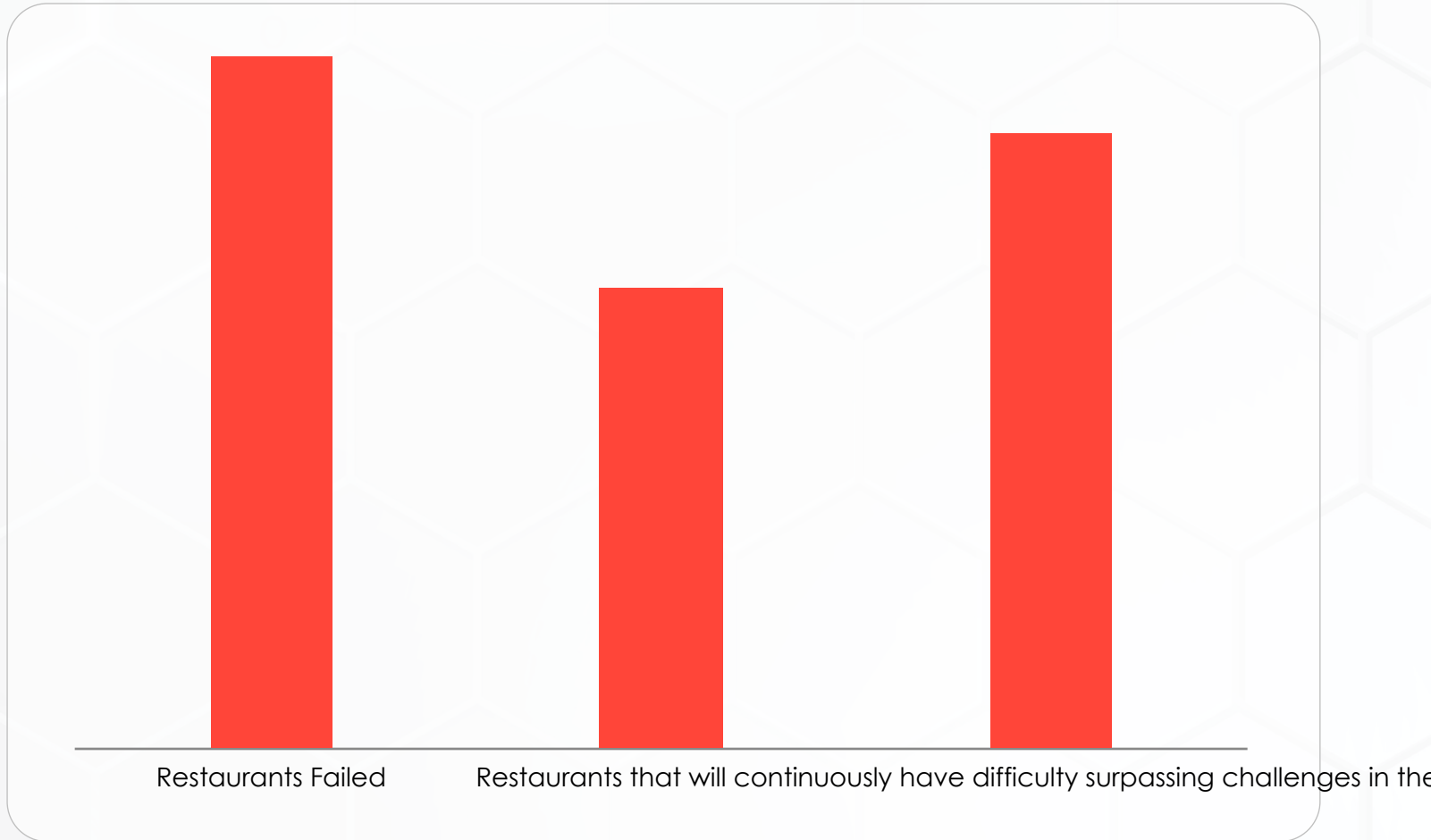
# India's 1st Resto-Tech **Marketplace**

We're **Livspace** for Restaurants

# A Global Hustle

## 60%

Restaurants fail  
within their 1st year



**Approx. 80%** Organizations experience lack of productivity  
without well-documented SOPs

# PROBLEM STATEMENT

**Most of the Restaurants close within 1<sup>st</sup> year**

01

## LACK OF HOLISTIC GUIDANCE

- Overwhelmed by balancing personal commitments and market differentiation.
- Lacks expertise in menu creation, staff hiring, and supplier networks.
- Struggles with vendor coordination, financial planning, and regulatory compliance.

02

## FINANCIAL CONSTRAINTS

- Cost overruns due to poor budgeting and hidden expenses.
- Lack of transparent and cost-effective solutions.

03

## OPERATIONAL INEFFICIENCIES

- Difficulty shortlisting and managing reliable vendors

04

## POST-SETUP SUPPORT

- Limited assistance and guidance after the initial setup.

# The team solving this problem



GAURAV KUMAR  
Operations



NSIT, Delhi



ICOS Rentals



ICOS Workouts



SANJEEV KUMAR  
Strategy



Hindu College DU



Crunchy Burger



ANSHUL SINGH  
Tech



NSIT, Delhi



ICOS Rentals



ICOS Workouts

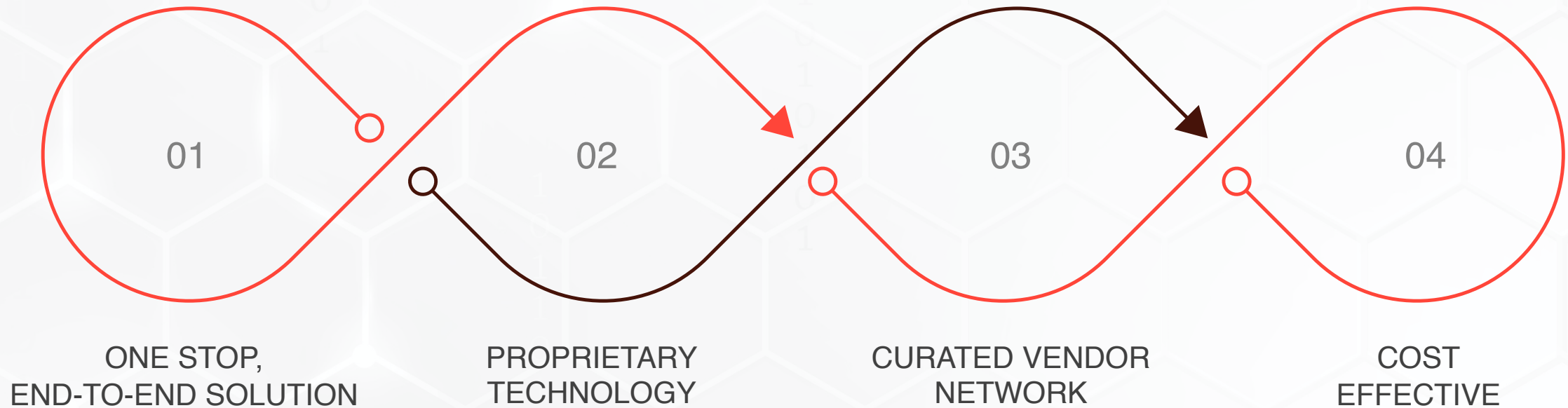


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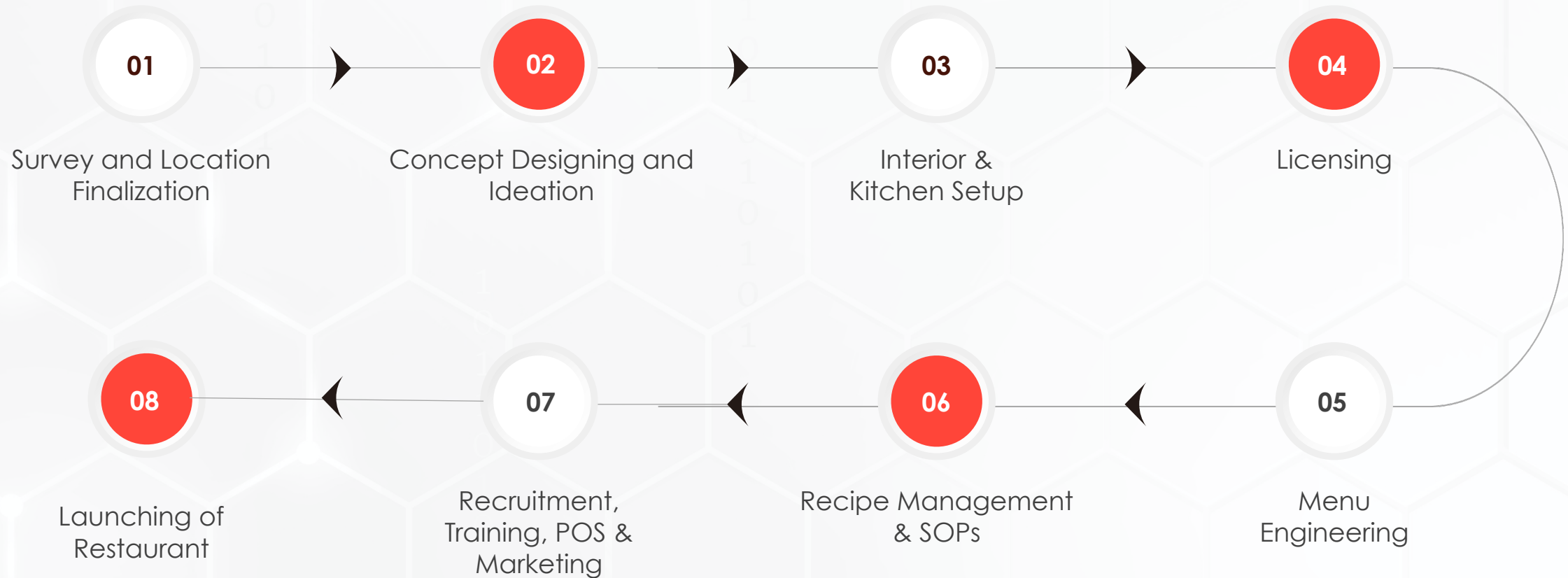


## Indian's First Resto-tech Marketplace Was Launched

To redefine Restaurant Creation, Maximize Restaurant Success



# Supporting Restro-Preneurs from Vision to Reality



# How MMR Tech benefit Restro-Preneurs

01

## CENTRALIZED TRACKING FOR PROJECT MANAGEMENT:

- Progress Tracking Dashboard
- 1 point of contact for complete vendor management

02

## SETUP BY PROFESSIONALS

- Leveraging our knowledge in setup for restaurant success
- Niche brand trust

03

## QUALITY ASSURANCE

- Fast problem detection & resolution
- Virtual Restaurant Experience

04

## REDUCTION OF 10 - 20% TIME & COST

- Major manual effort eliminated
- Cumulative service costs less than fragmented ones

05

## ENSURE AFTER SETUP SUPPORT

- Customer support system
- Provides warranty

## FUTURE PLANNED INITIATIVES

- Restaurant setup on Zero-Cost EMI.
- Location searching with MMR Prop-tech
- MMR AI for Restaurant: Layout Design Generation, 24x7 available AI Consultant
- Vendor Feedback and Remediation

# Empowering Vendors **with MMR Tech**

## VENDORS



... and we have a clear **advantage over competitors**



Restaurant Set-up & Launch



Contractor Companies

One-Stop Platform



Living Space Set-up & Launch

# Market Opportunity(INDIA) of > USD 2 Billion

## New Restaurant

**54,000**  
New Restaurants / Year

X

**Rs. 15,00,000**  
Budget / New Restaurant

=

**Rs. 8100 Crore**

## Existing Restaurant Service

**500,000**  
Existing Restaurants

X

**Rs. 6,000 / Month**  
Service Fee

=

**Rs. 3600 Crore**

## Restaurant Renovation Service

**100,000**  
Restaurants / Year

X

**Rs. 750,000**  
Budget / Restaurant

=

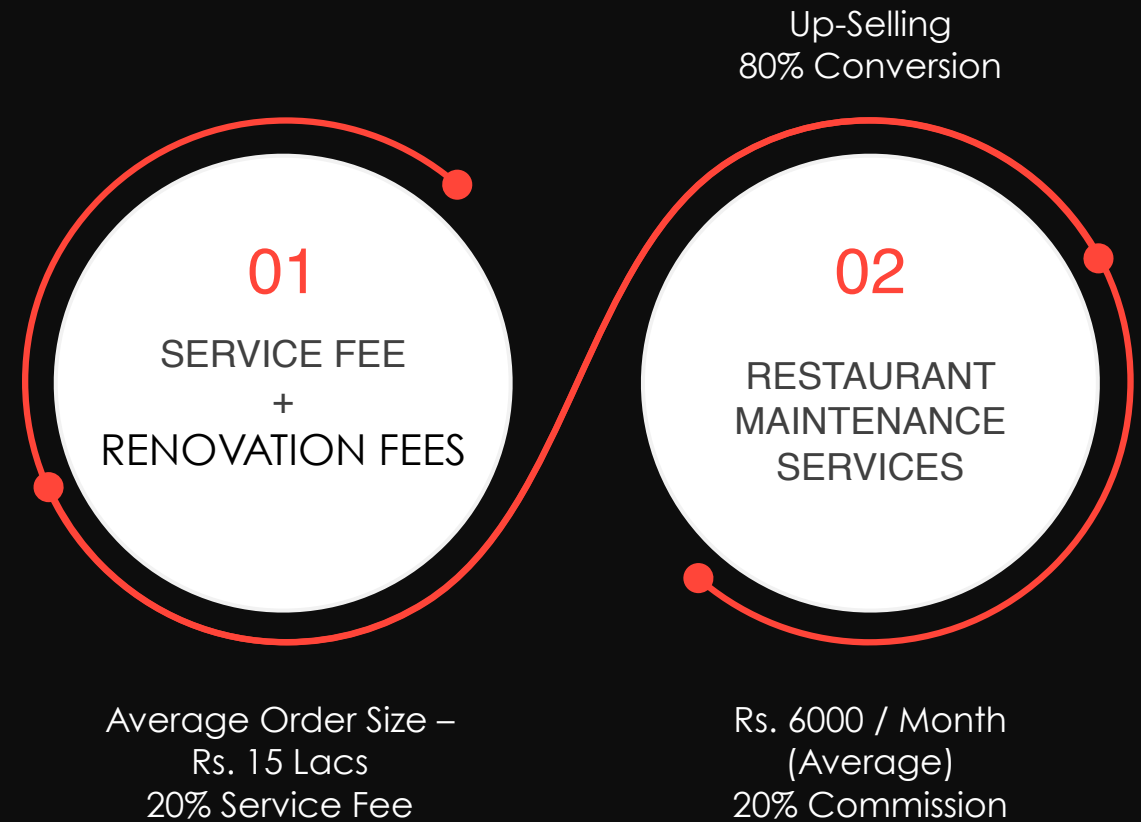
**Rs. 7500 Crore**

+

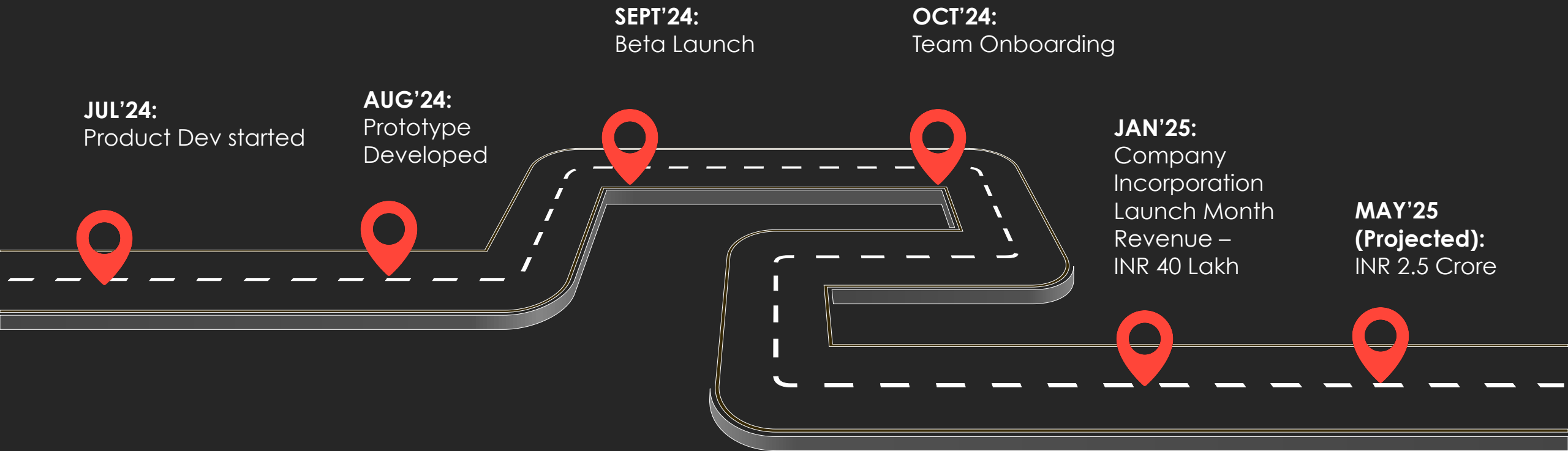
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**Indian Food Service Market is currently at USD 67.89 Billion (2024) & expected to grow to USD 92.43 Billion by 2028 with CAGR @8.02%**

# Revenue Model

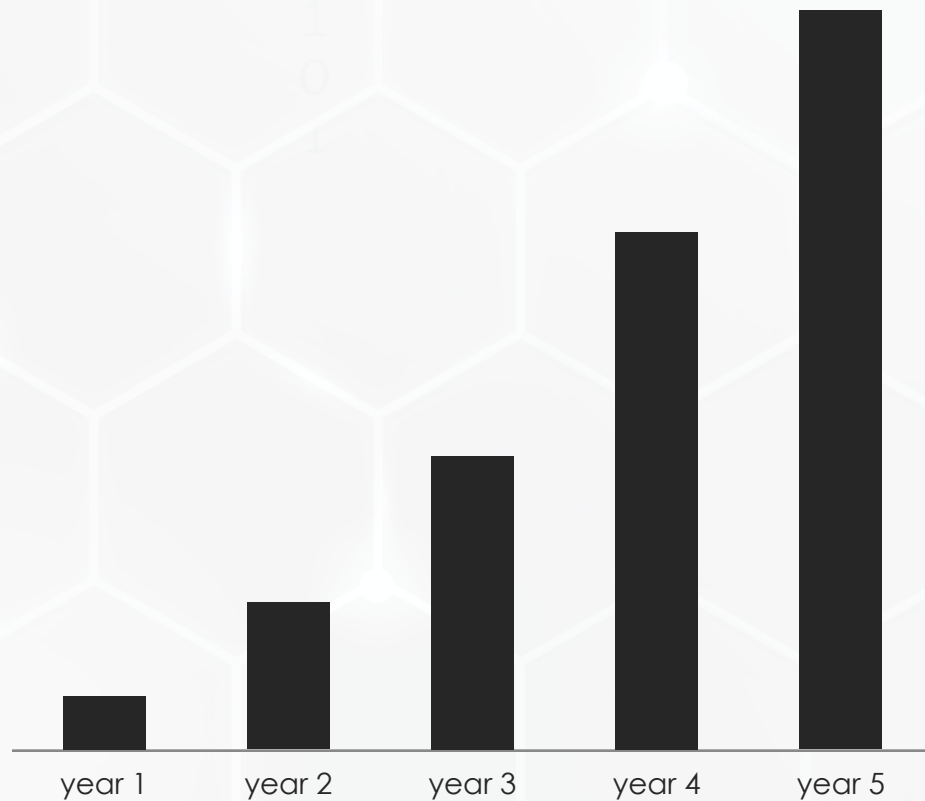


# Our Journey So Far

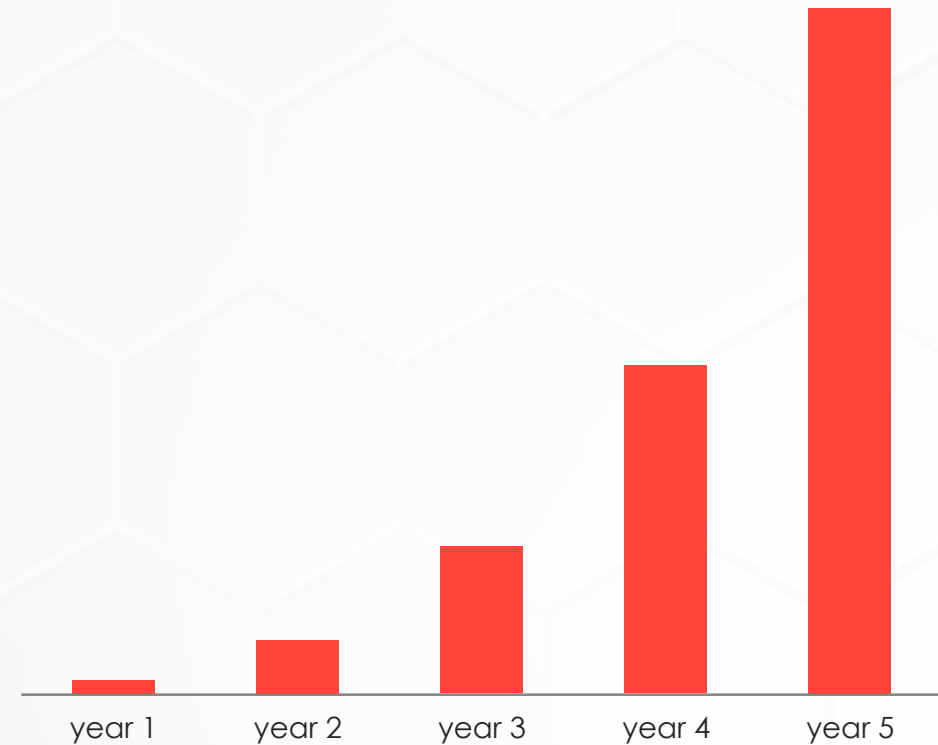


Aiming to reach 40 Cities across India,  
building a customer base of 4000+ Restaurants in next 5 years

Cities

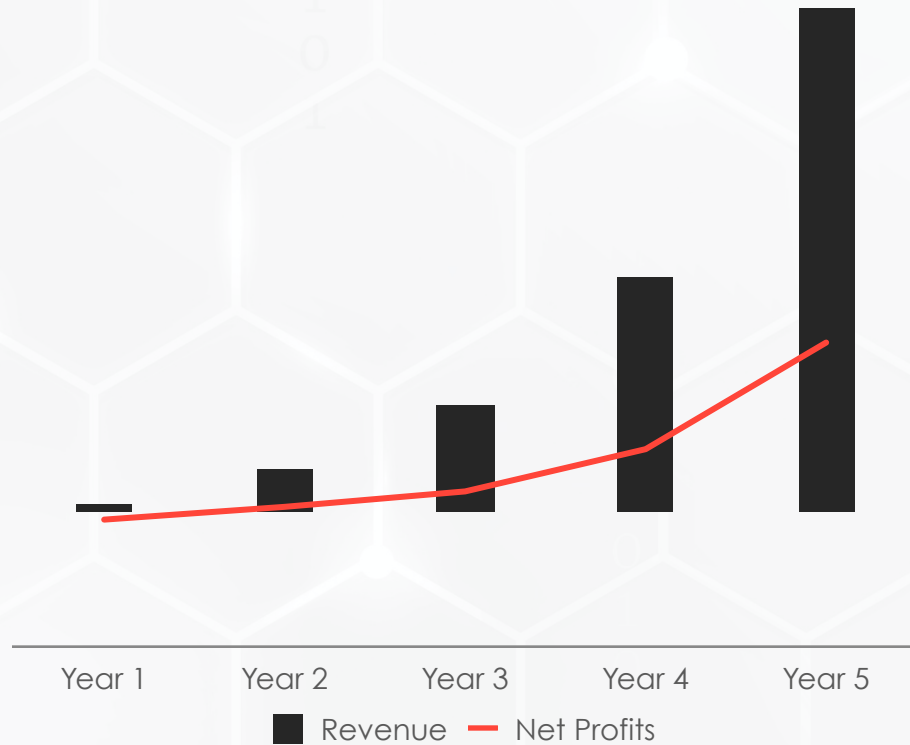


Cumulative Projects

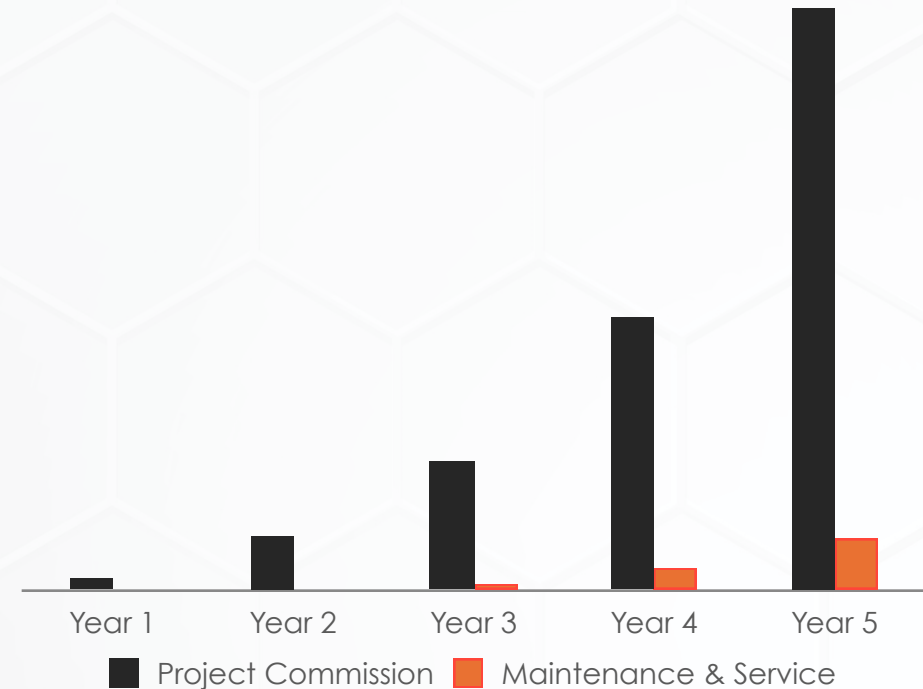


# Projected revenue and profitability

Targeting Rs. 100+ Crore in 5 years, breakeven in months

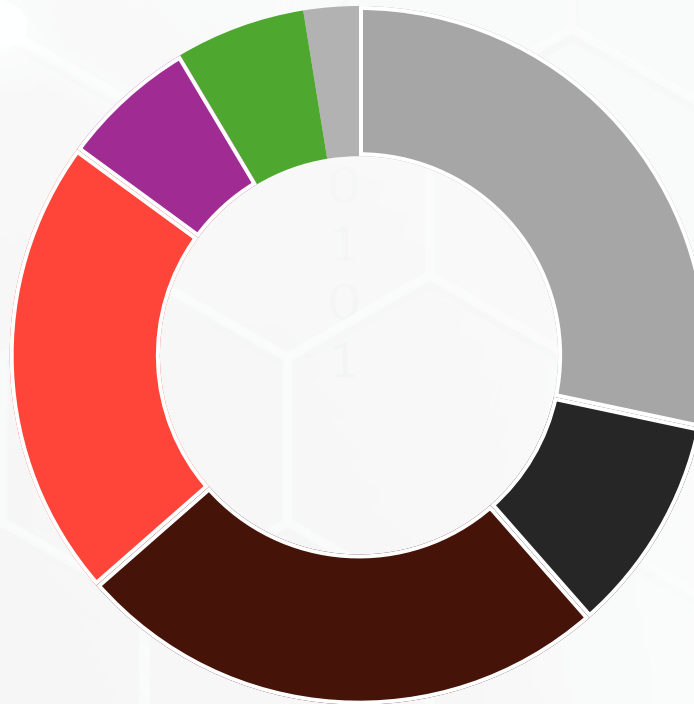


Primarily driven by Project Commissions



# We're raising INR 3 Crores to fuel our vision

## Fund Utilization – 12 Months Runway



# Join Us in Redefining Restaurant Success

SANJEEV KUMAR

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